



Gina M. Seong

Associate

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Gina represents private equity funds, financial institutions, and public and private companies in a range of corporate law transactional matters, with an emphasis on mergers and acquisitions. Her experience includes drafting agreements, corporate governance documents, and public filings as well as conducting due diligence and project management.

Gina is appreciated for her extraordinary organizational skills, dedication to understanding each client's business and specific objectives, and proven ability to manage even the most sophisticated transactions.

Prior to private practice, Gina worked for a foreign exchange broker, where she supervised a team in both New York and Seoul that focused on institutional client relationship management, business development, and marketing. Her background working in business and serving clients from around the world has allowed her to develop outstanding listening and communication skills.

Active in pro bono projects, Gina's experience includes forming and advising nonprofit organizations and representing underprivileged women in immigration and family law matters.

She has lived in South Korea, France, and the United States and speaks fluent Korean. Her global perspective and cultural awareness are assets to those she serves.

NEWS & INSIGHTS

In the Media

> November 18-26, 2019

Lowenstein's representation of **The Estée Lauder Companies Inc.** in its acquisition of the shares that the company does not already beneficially own in Have & Be Co. Ltd., the Seoul-based, global skin care company behind Dr. Jart+ and men's grooming brand Do The Right Thing, is noted in **Mergers & Acquisitions**, **Yahoo! Finance**, **Digital Commerce 360**, **PYMNTS.com**, the **Global Legal Chronicle**, **The Deal** (article, deal listing), **Law360**, **Business Wire**, **Bloomberg**, and **The Beauty Influencers**. Led by partner **Marita A. Makinen**, the Lowenstein deal team includes **Gina M. Seong**, **Darren Goodman**, **Doreen M. Edelman**, **Mary J. Hildebrand**, **Matt Savare**, **Michael Walutes**, **Jack Sidorov**, **Abbey E. Baker**, **Kate Basmagian**, **Manali Joglekar**, **Taryn E. Cannataro**, **Sophia Mokotoff**, **Carly S. Penner**, **Bryan Sterba**, and **Matthew Tippy**. (subscription required to access article) [View Lowenstein's news announcement about this transaction.](#)

> March 12-April 18; May 24, 2019

Mondaq News, **Retail Dive**, **The PE Hub Network**, **StreetInsider.com**, and the **Global Legal Chronicle** cover news of Lowenstein client Ethoca's acquisition by Mastercard. (The Lowenstein deal team included: **Steven E. Siesser**, **Traci M. Tomaselli**, **Anthony O. Pergola**, **Lesley P. Adamo**, **Jeffrey Blumenfeld**, **Jeffrey M. Shapiro**, **Jack Sidorov**, **Michael J. Mueller**, **Darren Goodman**, **Megan Monson**, **Gina M. Seong**, **James McDonough**, **Sophia Mokotoff**, **Erica Perlmutter**, and **Lauren Killeen**.) [View Lowenstein's news announcement about this transaction.](#)

> October 15; November 30; December 18, 2018

StreetInsider.com, **The Deal**, **citybizlist**, **The PE Hub Network** (October 15, 2018; December 18, 2018), **MarketWatch**, **Law360**, **Global Legal Chronicle**, and **Business Wire** note Lowenstein Sandler as counsel to Cambium Learning Group, Inc. in its \$900 million definitive merger agreement with Veritas Capital. (Lowenstein deal team: **Steven E. Siesser**, **Elisia M. Klinka**, **Brooke A. Gillar**, **Michael J. Mueller**, **Lauren M. Troeller**, **Bianka V. Barraza**, **Lowell A. Citron**, **Jeffrey Blumenfeld**, **Jack Sidorov**, **Jeffrey M. Shapiro**, **Steven M. Skolnick**, **Kate Basmagian**, **Scott Siegel**, **Lesley P. Adamo**, **Sophia Mokotoff**, **Darren Goodman**, **Megan Monson**, **Katie R. Glynn**, **David W. Field**, **Michael A. Kaplan**, **Eric Jesse**, **Nicholas G. Mehler**, **Steven M. Hecht**, **Sean Collier**, **Edward J. Hunter**, **Zarema A. Jaramillo**, **Andrew David Behlmann**, and **Gina M. Seong**.) (subscription required to access certain content) [View Lowenstein's news announcement about this transaction.](#)

EDUCATION

- > Fordham University School of Law (J.D. 2014), cum laude; Dean's List; Mary Daly Scholar
- > Université Panthéon-Assas (LL.M. 2013)
- > New York University, Leonard N. Stern School of Business (B.S. 2006); Dean's List

ADMISSIONS

> New York