



## Bianka V. Barraza

Associate

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Bianka is an associate in the firm's Corporate practice group. She represents public and private companies in a broad range of corporate law transactional matters, with an emphasis on mergers, acquisitions, and transactional matters involving venture-backed companies, including entity formation, financings, and corporate governance.

Active in pro bono projects, Bianka has worked with tenants in landlord-tenant disputes and families in custody disputes and has advised nonprofit organizations on general corporate matters.

## EXPERIENCE

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- > Represented NexPhase Capital, LP, an operationally-focused, independent private equity firm in a strategic partnership with DealerOn Inc., a leading provider of websites, social media marketing, SEO, SEM and internal lead management for car dealerships.
- > Represented Catalyst Investors and its portfolio company, Fusion Risk Management, Inc., in connection with Vista Equity Partners' acquisition of Fusion.
- > Represented TRANZACT, and its executive management team, a provider of comprehensive, direct-to-consumer sales and marketing solutions for leading insurance carriers in the United States, in its \$1.4 billion sale to Willis Towers Watson, a leading global advisory, broking and solutions company.
- > Represented Veritext, LLC in its purchase of substantially all of the assets of Diamond Reporting, a court reporting and videography services business.

## NEWS & INSIGHTS

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### In the Media

- > March 9, 2020  
Lowenstein's representation of **Computershare Limited** in entering into a binding agreement to acquire the business and assets of Corporate Creations Enterprises LLC is noted in the **Global Legal Chronicle**. The Lowenstein team included **Jonathan C. Wishnia**, Eric Swartz, **Bianka V. Barraza**, Madeline Roe, **Brian A. Silikovitz**, **Kristin V. Taylor**, **Julie Levinson Werner**, **Megan Monson**, **Taryn E. Cannataro**, **Stuart S. Yusem**, **Bryan Sterba**, **Jenna-Marie Tracy**, **Matthew P. Hintz**, **Matthew M. Oliver**, **Michael T. G. Long**, Michael C. Townsend, and **Eric Jesse**.
- > January 6; January 24, 2020  
Lowenstein's role representing independent private equity firm **NexPhase Capital, LP** in its newly announced strategic partnership with DealerOn, Inc., a leading website and digital marketing company serving the retail automotive industry, was mentioned in **citybizlist**, **Automotive News**, **The Banks Report**, **Cision PR Newswire**, and **AutoSuccess**. The Lowenstein deal team included **Christopher C. Henry**, **Andrew P. Erdmann**, **Alexander Brooks**, **Matt Savare**, **Theodore C. Sica**, **Michael Walutes**, **Julie Levinson Werner**, **Eric Jesse**, **Megan Monson**, **Bianka V. Barraza**, **Chelsea P. Ferrette**, **Carly S. Penner**, **Bryan Sterba**, **Matthew Tippy**, **Vikram Paul**, and **Serena Ward**. [View Lowenstein's news announcement about this transaction.](#)
- > December 4-6, 2019  
Lowenstein's representation of **NexPhase Capital, LP** in its agreement to sell Flexible Architecture & Simplified Technology, LLC, to Verisk Analytics, Inc., is noted in **Cision PR Newswire**, **Law360**, **Bloomberg Law – Big Law Business**, **TMCNet.com**, and the **Global Legal Chronicle**. **Law360** specifically mentions **Christopher C. Henry**, **Michael Walutes**, and **Kimber Hargrove**. The Lowenstein deal team included **Christopher C. Henry**, **Zarema A Jaramillo**, **Marc S Kurzweil**, **Jack Sidorov**, **Michael Walutes**, **Julie Levinson Werner**, **Bianka V. Barraza**, **Bettina C. Elstroth**, **Katie R. Glynn**, **Kimber Hargrove**, **Amanda C. Lutick**, **Stefanie Manna**, and **Megan Monson**. *(subscription required to access certain content)* [View Lowenstein's news announcement about this transaction.](#)
- > September 30-October 4; November 7, 2019  
TCG Capital Management's \$83 million investment in Lowenstein client Food52 by was reported by **The Wall Street Journal**, **Vox**, **Yahoo! Finance**, **Cision PR Newswire**, **The Big Lead**, **TMCNet.com**, **The PE Hub Network**, **Bloomberg Law – Big Law Business**, **Markets Insider**, **Morningstar**, **benzinga**, **StreetInsider.com**, **Financial Content**, **Law360**, **IT News Online**, and the **Global Legal Chronicle**. (The Lowenstein Sandler deal team was led by deal lawyers **Ed Zimmerman** and **Alex D. Leibowitz**, with tax support from **Brian A. Silikovitz** and **James E. Gregory** (executive compensation). The Lowenstein attorneys on the team were **Robert W. Lynn**, **Pooja Patel**, **Elias Kwon**, **Bianka V. Barraza**, and

**Matthew J. Moisan**, with subject matter expertise from **Sophia S. Mokotoff** (tax), **Megan Monson** (executive compensation), **Leah Satlin** (commercial contracts), **Taryn E. Cannataro** (executive compensation), and **Eric Jesse** (insurance). [View Lowenstein's news announcement about this transaction.](#)

> October 15; November 30; December 18, 2018

**StreetInsider.com**, **The Deal**, **citybizlist**, **The PE Hub Network (October 15, 2018; December 18, 2018)**, **MarketWatch**, **Law360**, **Global Legal Chronicle**, and **Business Wire** note Lowenstein Sandler as counsel to Cambium Learning Group, Inc. in its \$900 million definitive merger agreement with Veritas Capital. (Lowenstein deal team: **Steven E. Siesser**, **Elisia M. Klinka**, **Brooke A. Gillar**, Michael J. Mueller, **Lauren M. Troeller**, **Bianka V. Barraza**, **Lowell A. Citron**, **Jeffrey Blumenfeld**, **Jack Sidorov**, **Jeffrey M. Shapiro**, **Steven M. Skolnick**, **Kate Basmagian**, **Scott Siegel**, **Lesley P. Adamo**, **Sophia Mokotoff**, **Darren Goodman**, **Megan Monson**, Katie R. Glynn, **David W. Field**, **Michael A. Kaplan**, **Eric Jesse**, **Nicholas G. Mehler**, Steven M. Hecht, Sean Collier, **Edward J. Hunter**, **Zarema A. Jaramillo**, **Andrew David Behlmann**, and **Gina M. Seong**.) (*subscription required to access certain content*) [View Lowenstein's news announcement about this transaction.](#)

## EDUCATION

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- > UCLA School of Law (J.D. 2018); member, Order of the Barristers
- > University of Florida (B.B.A. 2012)

## ADMISSIONS

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- > New York