



## Matthew Tippy

Associate

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Matthew's practice focuses on general corporate law with an emphasis on mergers and acquisitions and equity and debt financing transactions.

He served as an intern for the Hon. Nancy M. Bannon of the Supreme Court of New York, Civil Branch, New York County. In that role, Matthew conducted legal research on a variety of matters, including entertainment contract disputes, trusts, and personal injury cases. He also drafted and proposed opinions on motions for summary judgment and preliminary injunctions.

Matthew was a clinician at the Brooklyn Law Incubator & Policy (BLIP) Clinic, where he focused on aiding startup companies with entity formation, privacy policies, and trademark registrations. He also served as an intern at a small entertainment firm, where he drafted various entertainment contracts and researched copyright issues.

## EXPERIENCE

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- > Represented W2O Group, a New Mountain Capital portfolio company and provider of analytics-driven, digital-first marketing services and communications to the healthcare sector, in connection with the acquisition of Radius Medical Animation LLC a scientific creative agency that designs interactive and immersive digital media for educational purposes within the healthcare and pharmaceutical industries.
- > Represented W2O Group, a New Mountain Capital portfolio company and provider of analytics-driven, digital-first marketing services and communications to the healthcare sector, in connection with W2O Group's acquisition of Arcus Global Media LLC, a medical communications consulting company with expertise in oncology, hematology, transplants and rare diseases.
- > Represented Veritext, LLC in its purchase of substantially all of the assets of Diamond Reporting, a court reporting and videography services business.
- > Represented The Credit Junction Holdings, Inc., an asset-based lender for small and mid-sized businesses, in its entrance into a \$150 million credit facility and security agreement with MidCap Financial Trust.

## NEWS & INSIGHTS

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### In the Media

- > January 6; January 24, 2020  
Lowenstein's role representing independent private equity firm **NexPhase Capital, LP** in its newly announced strategic partnership with DealerOn, Inc., a leading website and digital marketing company serving the retail automotive industry, was mentioned in **citybizlist**, **Automotive News**, **The Banks Report**, **Cision PR Newswire**, and **AutoSuccess**. The Lowenstein deal team included **Christopher C. Henry**, **Andrew P. Erdmann**, **Alexander Brooks**, **Matt Savare**, **Theodore C. Sica**, **Michael Walutes**, **Julie Levinson Werner**, **Eric Jesse**, **Megan Monson**, **Bianka V. Barraza**, **Chelsea P. Ferrette**, **Carly S. Penner**, **Bryan Sterba**, **Matthew Tippy**, **Vikram Paul**, and **Serena Ward**. [View Lowenstein's news announcement about this transaction.](#)
- > November 18-26, 2019  
Lowenstein's representation of **The Estée Lauder Companies Inc.** in its acquisition of the shares that the company does not already beneficially own in Have & Be Co. Ltd., the Seoul-based, global skin care company behind Dr. Jart+ and men's grooming brand Do The Right Thing, is noted in **Mergers & Acquisitions**, **Yahoo! Finance**, **Digital Commerce 360**, **PYMNTS.com**, the **Global Legal Chronicle**, **The Deal** (article; deal listing), **Law360**, **Business Wire**, **Bloomberg**, and **The Beauty Influencers**. Led by partner **Marita A. Makinen**, the Lowenstein deal team includes **Gina M. Seong**, **Darren Goodman**, **Doreen M. Edelman**, **Mary J. Hildebrand**, **Matt Savare**, **Michael Walutes**, **Jack Sidorov**, **Abbey E. Baker**, **Kate Basmagian**, **Manali Joglekar**, **Taryn E. Cannataro**, **Sophia Mokotoff**, **Carly S. Penner**, **Bryan Sterba**, and **Matthew Tippy**. (subscription required to access article) [View Lowenstein's news announcement about this transaction.](#)
- > November 9, 2019  
Lowenstein's representation of **W2O**, the leading independent provider of analytics-driven, digital-first marketing communications to the health care sector, in the acquisition of Arcus Medica, a recognized leader in medical and scientific communications, highlighted in the **Global Legal Chronicle**. The Lowenstein deal team included **David L. Goret**, **Marita A. Makinen**, **Andrew P. Erdmann**, **Matthew Tippy**, **Eugene R. Cheval**, **Tracy F. Buffer**, **Michael Walutes**, **Sophia Mokotoff**, **Megan Monson**, **Matt Savare**, **Bryan Sterba**, **Mary J.**

Hildebrand, Manali Joglekar, Carly S. Penner, Amy Komoroski Wiwi, and James C. Shehan. [View Lowenstein's news announcement about this transaction.](#)

- > May 1; May 25, 2019  
**Morningstar Inc., Yahoo Finance, BioSpace, Cision PR Newswire, Chain Drug Review**, and the **Global Legal Chronicle** note Lowenstein Sandler as counsel to Crown Laboratories, Inc. and Hildred Capital Partners LLC in Crown's acquisition of the North American distribution rights to Keri from GlaxoSmithKline plc (NYSE: GSK). (Lowenstein deal team: **Herschel S. Weinstein, Sam E. Khan, Mitchell McDonald, James C. Shehan, Matthew P. Hintz, Michael A. Buxbaum, Matthew Tippy, Erica Perlmutter, Jeffrey M. Shapiro,** and **Jack Sidorov.**) [View Lowenstein's news announcement about this transaction.](#)
- > January 24, 2019  
**The PE Hub Network, The Deal**, and **Law360 (December 12, 2018; January 24, 2019)** note Lowenstein Sandler as lead counsel to Cerberus Capital Management, L.P. in its acquisition of Sparton Corporation (NYSE: SPA). (Lowenstein deal team: **Marita A. Makinen, Robert G. Minion, Jeffrey Blumenfeld, Mary J. Hildebrand, Nicholas G. Mehler, Christine Osvald-Mruz, Matt Savare, Jeffrey M. Shapiro, James C. Shehan, Michael Walutes, Jack Sidorov, Norman W. Spindel, Stuart S. Yusem, Manali Joglekar, Sabrina Cua, Allison Gabala, Megan Monson, Alex H. Rosenthal, Bryan Sterba, Matthew Tippy, Lauren E. Killeen,** and **Lauren M. Troeller.**) *(subscription required to view certain content)* [View Lowenstein's news announcement about this transaction.](#)
- > November 30 - December 3, 2018  
**Business Wire, MarketWatch, Pharmaceutical Business Review, Cosmetics Technology, ABF Journal, Cision PR Newswire**, and the **Tullahoma News** note Lowenstein Sandler as counsel to Crown Laboratories, Inc. (Crown Laboratories) and Hildred Capital Partners, LLC in Crown Laboratories' acquisition of the North American distribution rights of five OTC consumer brands from GlaxoSmithKline plc (NYSE: GSK). (Lowenstein deal team: **Herschel S. Weinstein, Sam E. Khan, Mitchell McDonald, Sunita Patel, James C. Shehan, Matthew P. Hintz, Sofia Kopelevich, Michael A. Buxbaum,** Nicholas Gonski, **Matthew Tippy, Jeffrey M. Shapiro,** and **Jack Sidorov.**) [View Lowenstein's news announcement about this transaction.](#)

## EDUCATION

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- > Brooklyn Law School (J.D. 2017) *magna cum laude*; associate managing editor, *Brooklyn Law Review*
- > The Ohio State University (B.M. 2013), Jazz Studies (Piano Performance), *magna cum laude*
- > The Ohio State University (B.A. 2013), Political Science, *magna cum laude*

## ADMISSIONS

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- > New Jersey
- > New York