



## Eric Weiner

Partner

New York

T: +1 646.414.6940 | F: +1 973.597.6151

[eweiner@lowenstein.com](mailto:eweiner@lowenstein.com)

Eric focuses his practice on the representation of startup and emerging growth companies and the angel, venture and growth equity funds that invest in them. In addition to counseling his clients on their debt and equity financings (big and small), mergers and acquisitions (big and small) and related transactions, Eric works closely with his clients on their daily operations, represents and advises their boards and serves as a strategic partner, providing strategic advice and guidance through all phases of his clients' life cycles, from formation to exit and the stages in between. Eric works with a diverse group of clients, including, among others: Flatiron Health, General Assembly, theSkimm, The Wing, EJ2 Communications, Inc. (d/b/a Flashpoint), Confide, goTenna, mParticle, General Catalyst, Anchorage Capital, Lattice Ventures and Hyde Park Venture Partners. He relishes the partnerships that he creates with these clients and their founders.

## EXPERIENCE

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### Recent Representative Engagements

- > General Assembly Series D Preferred Stock Financing
- > Flatiron Health Series C Preferred Stock Financing (and all of its prior venture capital financings)
- > The Wing Series B Preferred Stock Financing (and its prior Series A Preferred Stock Financing)
- > EJ2 Communications, Inc. (d/b/a Flashpoint) Series C Preferred Stock Financing (and all of its prior venture capital financings)
- > mParticle, Inc. Series C Preferred Stock Financing
- > Dreams Media, Inc. Series A Preferred Stock Financing
- > All venture capital financing transactions for theSkimm, goTenna, Confide and Beeswax
- > Investments by Hyde Park Venture Partners into, among others, Shipbob, Fourkites and PartySlate
- > Investments by General Catalyst into Bowery Farming and Voodoo Manufacturing
- > Sale of Arbor Technologies to Acxiom Corporation

## NEWS & INSIGHTS

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### In the Media

- > June 21, 2018  
The **Global Legal Chronicle** profiles Lowenstein's representation of Dreams, a cutting-edge mobile application, in the negotiation of various content licensing agreements with BBC, Discovery, Bloomberg, and other major content licensors. The article also notes our firm's representation of Dreams in its Series A financing. The write-up lists the Lowenstein team: **Eric Weiner**, Matthew N. Holbreich, and **Christopher C. Henry** on the Series A financing and **Matt Savare** on the content licensing transactions. [\*\*View Lowenstein's news announcement about this transaction.\*\*](#)
- > April 26, 2018  
The **Global Legal Chronicle** notes Lowenstein Sandler's representation of General Assembly in an article discussing Adecco's \$412.5 million acquisition of the company. The article lists **Ed Zimmerman**, **Anthony O. Pergola**, **Eric Weiner**, **James E. Gregory**, **Brian A. Silikovitz**, **Lisa A. Harvey**, **Darren Goodman**, **Yvonne Elosiebo**, **Pooja Patel**, **Philip Mackson**, and **Mitchell McDonald** as members of the Lowenstein team.

## SPEAKING ENGAGEMENTS

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- > Speaker, **All About Stock Options and Other Equity Awards: What Every Startup Should Know**, Lowenstein Sandler, Webinar, September 21, 2021

- > Presenter, **Hot Topics and Latest Trends in Employee Equity Incentive Structures**, TechGC Forum, Chicago, IL, July 17, 2019
- > Speaker, **INDIE Cultivate: A Hospitality, Lifestyle + Travel Pitch Event**, Independent Lodging Congress, New York, NY, July 9, 2019
- > Moderator, **From Vision to Company: Founder's on inspiration, funding and more**, ILC Indie Cultivate, New York, NY, July 9, 2019

## EDUCATION

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- > Benjamin N. Cardozo School of Law (J.D. 2003), cum laude
- > New York University (B.A. 1998)

## ADMISSIONS

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- > New York
- > New Jersey