



Matt Savare

Partner

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A veteran of high-profile representations in the digital advertising, media, and entertainment sectors, Matt brings a proven track record to his work for a broad range of clients.

Matt has represented clients in copyright, trademark, trade secret, and right-of-publicity matters—with a particular emphasis on how new and emerging technologies are disrupting traditional businesses—in the following sectors:

- Blockchain and Cryptocurrencies
- Software (SaaS, PaaS, development, services)
- Big data
- Social media
- Advertising, financial, and education technology
- Media and entertainment
- Life sciences
- Retail (online and brick and mortar)
- Beauty and fashion
- Food and beverage
- Government contracting
- Investment management

His work also includes counseling clients on information privacy and data security issues (including the California Consumer Privacy Act [CCPA]), cybersquatting, domain name disputes, and technology licensing. He represents The Estée Lauder Companies Inc. in connection with various investments and acquisitions, with a particular emphasis on intellectual property and right-of-publicity issues. He also represents News Corp. in connection with its digital advertising initiatives, and regularly drafts and negotiates endorsement, sponsorship, and personal appearance deals for athletes, celebrities, and major brands.

During his time as a litigator, Matt handled various entertainment, intellectual property, false advertising, right-of-publicity, and privacy disputes, including defending a copyright infringement suit filed by the Estate of Frank Zappa and assisting in the successful defense of David Chase in connection with *The Sopranos*.

Prior to joining Lowenstein, Matt worked for the Department of the Army, negotiating and drafting multi-million dollar procurements for communications and electronics equipment and related services, with an expertise with the FAR, DFARS, and AFARS.

EXPERIENCE

- > Represents companies involved in every facet of the ad tech ecosystem, including the world's leading publishers, ad networks, ad exchanges, DSPs, SSPs, and data aggregators.
- > Represents The Estée Lauder Companies Inc. in connection with various investments and acquisitions, with a particular emphasis on intellectual property and right of publicity issues.
- > Represents numerous hedge, private equity, and other funds and their portfolio companies regarding data privacy, data security, and information technology and services agreements.
- > Regularly drafts and negotiates endorsement and personal appearance deals for athletes, celebrities, and major brands.

HONORS & AWARDS

- > **Section 809 Panel on Streamlining & Codifying Acquisition (2017)**
Named advisor on blockchain issues

- > **IAB Tech Lab Blockchain Working Group (2017)**
Member
- > **IAB Tech Lab Education and Taxonomy Working Group (2017)**
Member
- > **Online Marketing Institute: Top 40+ Digital Strategists (2014)**
- > **Super Lawyers New Jersey: Rising Star (2013-2014)**
- > **Variety (2011)**
Named one of Variety's "Best and Brightest" upcoming entertainment and media attorneys
- > **New Jersey Volunteer Lawyers for the Arts: Outstanding Volunteer of the Year (2011)**
For his hundreds of hours of pro bono legal services for artists
- > **Monmouth University: Distinguished Alumnus (2011)**

NEWS & INSIGHTS

Publications

- > July 7, 2020
"Education Before Implementation: The CCPA Requirement That Should Be First on Your List, Not Last," *CPO Magazine*
Matt Savare, Edgar R. Hidalgo CIPP/US
- > June 22, 2020
"Some going concerns: A primer on intellectual property issues in bankruptcy for licensors and licensees," *Westlaw Journal Bankruptcy*
Bryan Sterba, Matt Savare, Philip J. Gross
- > June 12, 2020
"The Absurdity of Government Contracting," *SIGNAL*
Matt Savare
- > April 14, 2020
"Don't open yourself to problems: Open source technology and M&A due diligence," *Westlaw Mergers & Acquisitions*
Matt Savare, Bryan Sterba
- > February 25, 2020
"M&A due diligence: A primer on transactions involving private sellers," *Westlaw Mergers & Acquisitions*
Matt Savare, Bryan Sterba
- > November 20, 2019
"Legal Guide for Direct Brands," *IAB*
Matt Savare, Bryan Sterba
- > October 16, 2019
"California Attorney General Releases Draft Regulations Under the California Consumer Privacy Act: New Concepts, New Questions, and Few Clarifications," *Privacy & Cybersecurity Client Alert*
Mary J. Hildebrand CIPP/US/E, Matt Savare, Edgar R. Hidalgo CIPP/US, Manali Joglekar CIPP/US/E, Diane Moss, Carly S. Penner CIPP/US
- > September 25, 2019
"How the FTC's revised dot-com disclosures affect online, social and mobile advertising," *Mobile Marketer*
Matt Savare
- > August 8, 2019
"What Artificial Intelligence Companies Must Know to Comply with New Export Policies," *Legaltech News*
Doreen M. Edelman, Matt Savare
- > June 19, 2019
"A data processing addendum for the CCPA?," *The IAPP*
Matt Savare
- > June 6, 2019
"Management of a Minor's Digital Assets in the Event of Incapacity or Death," *Tax, Estate, and Lifetime Planning for Minors (American Bar Association; Second Edition)*
Matt Savare
- > March 20, 2019
"The Parties Are Different, but the Song Remains the Same: Yet Another Attack on Real-Time Bidding," *Business Law Today*
Matt Savare

- > March 15, 2019
"Lowenstein Sandler and IAB Release a "Roadmap" for the Digital Advertising Community Regarding the California Consumer Privacy Act," *The Tech Group Client Alert*
Matt Savare
- > December 27, 2018
"No More Child's Play: The Regulatory Assault on Digital Advertising Continues," *Legaltech News*
Kathleen A. McGee, Matt Savare
- > December 13, 2018
"The Vectaury decision is not an obituary for digital advertising," *The IAPP*
Matt Savare
- > November 13, 2018
"Fear of Brave? An Analysis of GDPR Challenges to Behavioral Advertising," *The Tech Group Client Alert*
Matt Savare
- > November 9, 2018
"Fear of Brave? An Analysis of GDPR Challenges to Behavioral Advertising," *Bloomberg Law*
Matt Savare
- > October 1, 2018
"Another Day, Another Proposed Privacy Regulation: NJ to Emulate CA," *iab*
Matt Savare
- > September 25, 2018
"Another Day, Another Proposed Privacy Regulation: NJ to Emulate CA," *Privacy & Cybersecurity Client Alert*
Matt Savare
- > August 23, 2018
"The Rise of Artificial Intelligence and its Impact on General Counsel," *ACC Docket*
Matt Savare
- > August 9, 2018
"INSIGHT: The California Consumer Privacy Act's Radical Impact on the Digital Ad Ecosystem," *Bloomberg Law*
Matt Savare
- > January 10, 2018
"Get Smart: Automating Business Agreements with Blockchains and Smart Contracts," *Global Banking & Finance Review®*
Matt Savare
- > December 6, 2017
"Coders Beware: Licensing Issues Abound for Ether Apps," *CoinDesk*
Matt Savare
- > November 2017
"Inflection Point for VR?," *Intellectual Property Magazine*
Matt Savare
- > September 29, 2017
"Ransomware, Cyber Insurance and Cryptocurrency: Are You Covered?," *Information Age*
Matt Savare, Eric Jesse
- > May 30, 2017
"Are virtual crimes and torts real?," *Daily Journal*
Matt Savare,
- > December 1, 2016
"Important Change to Copyright Safe Harbor," *Corporate Counsel*
Matthew P. Hintz, Matt Savare
- > November 17, 2016
"Beyond HTML5 and Java: What Developers and Publishers Need to Know When Creating Mobile Health Apps," *Healthcare Business Today*
Mary J. Hildebrand CIPP/US/E, Matt Savare
- > July 29, 2016
"Terms of Misuse: Class Plaintiffs Exploit Obscure New Jersey Law, Creating E-Commerce Havoc," *Westlaw Journal*
Matt Savare, Gavin J. Rooney
- > June 17, 2016
"New Jersey's Truth-in-Consumer Contract law provokes new class-action suits," *Westlaw Journal*

Gavin J. Rooney, Matt Savare

- > March 17, 2016
"Beware: Native Advertising Regulators Have Finally Grown Restless," *AdExchanger*
Matt Savare,
- > August 2015
"A Haystack in a Hurricane: Right of Publicity Doctrine Continues to Clash With New Media," *The Computer & Internet Lawyer*
Matt Savare,
- > May 2015
"Right of Publicity Issues in Emerging Media," *Los Angeles Lawyer Magazine*
, Matt Savare
- > December 23, 2014
"A New Year, A New Privacy Regulation For California," *Law360*
Matt Savare
- > December 10, 2014
"Producers Beware: When Waivers and Releases Don't Work," *Law360*
Matt Savare
- > June 2014
"Automatic for the People," *Electronic Retailer*
Matt Savare
- > July 11, 2013
"Advertisers' Biggest Wins in the New Commercials Contract With Actors," *AdAge*
Matt Savare
- > April 25, 2013
"How the FTC's revised dot-com disclosures affect online, social and mobile advertising," *Mobile Marketer*
Matt Savare
- > March 2013
"Image is Everything," *Intellectual Property Magazine*
Matt Savare
- > February 25, 2013
"No More Kidding Around: How the Amendments to the Children's Online Privacy Protection Rule Affect Websites and Other Online Service Providers," *Bloomberg BNA Privacy and Security Law Report*
Matt Savare
- > January 11, 2013
"A 180 on 181," *Filmmaker Magazine*
Matt Savare
- > June 1, 2012
"'Like' Us and You Can Win!," *The New York Enterprise Report*
Matt Savare
- > Spring 2012
"Crowded Marketplace: How the JOBS Act Will Transform Independent Film Financing," *Filmmaker Magazine*
Matt Savare
- > January 30, 2012
"Right of Publicity Laws: New Jersey," *New Jersey Right of Publicity State Survey*
Matt Savare
- > December 17, 2010
"Coming to a Website Near You: More Irrelevant Advertisements," *AdExchanger.com*
Matt Savare
- > July 2010
"Could Boucher Privacy Bill Stifle Innovation?," *Bloomberg Privacy Law Report*
Matt Savare
- > April 16, 2010
"Targeting Real-Time Targeting: Privacy Groups File Overreaching Suit with the FTC Against Real-Time Behavioral Advertising," *AdExchanger.com*
Matt Savare

- > April 6, 2010
"Data Breach Legislation 101: Top Principles for Mitigating Brand Risk," *Hospitality Technology*
Matt Savare
- > April 2010
"Be On Your Best Behavior: Principles For Online Behavioral Advertising," *Mealey's Litigation Report Data and Identity Security*
Matt Savare
- > Fall 2009
"Beyond the Basics: The Inside Scoop on Production Incentives," *Filmmaker Magazine*
Matt Savare
- > September 9, 2009
"Lights, Camera, Taxes!," *Screen Magazine*
Matt Savare
- > July 2009
"New Massachusetts Privacy Regulations Affect Companies Across the Country," *Bloomberg Privacy & Information Reports*
Matt Savare
- > June 2009
"The Prevalence Of Privacy: Issues For In-House Counsel In The Information Age," *The Metropolitan Corporate Counsel*
Matt Savare
- > February 10, 2009
"Slap Shot Savare: An Interview with a Sports Law Expert," *WhichDraft.com*
Matt Savare
- > February 2009
"FTC Proposes Significant Changes to Its Endorsement and Testimonials Guides," *Metropolitan Corporate Counsel*
Matt Savare
- > February 2009
"The Debate Regarding Fantasy Sport Leagues Rages On: CBSI Sues The NFLPA," *Metropolitan Corporate Counsel*
Matt Savare
- > Winter 2008
"Foul Use? FTC Declines to Take Action Against Allegedly Overbroad and Misleading Copyright Warnings," *Entertainment and Sports Lawyer, Volume 25, Number 4*
Matt Savare
- > June 2008
"Internet Keyword Advertising: Legal Risks and Business Realities," *Association of Corporate Counsel New Jersey (NJCCA) Chapter*
Matt Savare
- > May 2008
"Cultivating Entertainment In The Garden State: Financial And Production Incentives For Filming In New Jersey," *Screen Magazine*
Matt Savare
- > May 2008
"Privacy Principles for Accountants," *The CPA Journal*
Matt Savare
- > March 2008
"Stadia Mania: The Business, Civic and Legal Issues of New Stadium Construction--Part II," *The Metropolitan Corporate Counsel*
Matt Savare
- > February 2008
"Stadia Mania: The Business, Civic and Legal Issues of New Stadium Construction – Part I," *The Metropolitan Corporate Counsel*
Matt Savare
- > Summer 2006
"Caveat Scriptor: Don't Get Burned By Boilerplate Releases," *ABA Entertainment and Sport Law Journal*
Matt Savare
- > February 2006
"Grokster's Impact on Patent Law: Does It Resolve a Federal Circuit Split?," *Intellectual Property & Technology Law Journal formerly Journal of Proprietary Rights*
Matt Savare
- > February 2006
"New Jersey Enacts Identity Theft Prevention Act," *The Metropolitan Corporate Counsel*

Matt Savare

> Fall 2005

"Lawyering at the Intersection of Madison and Vine: It's About Brand Integration," *ABA Entertainment and Sports Lawyer*

Matt Savare

> September 12, 2005

"Much Ado About Something: Grokster Decision Affects All Tech Companies," *New Jersey Law Journal*

Matt Savare

> 2005

"Clauses in Conflict: Can an Arbitration Provision Eviscerate a Choice-of-Law Clause?," *Seton Hall Law Review, Volume 35, 2005, Number 2*

Matt Savare

> Winter 2004

"The Price of Celebrity: Valuing the Right of Publicity in Calculating Compensatory Damages," *UCLA Entertainment Law Review, Volume 11, Issue 1*

Matt Savare

> Fall 2004

"Falsity, Fault, and Fiction: A New Standard for Defamation in Fiction," *UCLA Entertainment Law Review, Volume 12, Issue 1*

Matt Savare

> Summer 2004

"Where Madison Avenue Meets Hollywood and Vine: The Business, Legal, and Creative Ramifications of Product Placements," *UCLA Entertainment Law Review, Volume 11, Issue 2*

Matt Savare

> 2004

"Baling the Haystack: Understanding the Right of Publicity," *New York PLI Advanced Copyright Law Seminar*

Matt Savare

In the Media

> September 11, 2020

Matt Savare speaks to **Adweek** about how media buyers can protect themselves if they still want to buy advertising on TikTok despite the app's issues with the U.S. government. He suggests they consider including provisions in their contracts so parties can opt out of doing business with TikTok if it becomes illegal, or if they are concerned about the app's new owner. Savare also notes that the ultimate buyer is going to go out of its way to be advertiser friendly.

> September 10, 2020

Matt Savare speaks to **International In-House Counsel Journal** on the evolution of media buying and technology, stating that "Revising the industry-accepted set of terms is a massive undertaking that will require the entire ecosystem to come together, express their diverse views, and compromise on issues for the greater good of increasing contracting efficiency, reducing legal costs, and simplifying a complex process. ... [However,] broad consensus is achievable."

> July 30, 2020

Lowenstein represented both **Serial Productions** and **"This American Life"** in a pair of simultaneous deals with The New York Times Company (which acquired Serial and struck a strategic alliance with "This American Life") as noted in **The New York Times**, **The Wall Street Journal**, **MarketWatch**, **citybizlist**, **Variety**, **finanzen.net**, and **Global Legal Chronicle** among others. Lowenstein's deal team included **Ed Zimmerman**, **Anthony W. Raymundo**, and **Matt Savare**. **View Lowenstein's news announcement about these transactions.**

> January 6; January 24, 2020

Lowenstein's role representing independent private equity firm **NexPhase Capital, LP** in its newly announced strategic partnership with DealerOn, Inc., a leading website and digital marketing company serving the retail automotive industry, was mentioned in **citybizlist**, **Automotive News**, **The Banks Report**, **Cision PR Newswire**, and **AutoSuccess**. The Lowenstein deal team included **Christopher C. Henry**, **Andrew P. Erdmann**, **Alexander Brooks**, **Matt Savare**, **Theodore C. Sica**, **Michael Walutes**, **Julie Levinson Werner**, **Eric Jesse**, **Megan Monson**, **Bianka V. Barraza**, **Chelsea P. Ferrette**, **Carly S. Penner**, **Bryan Sterba**, **Matthew Tippy**, **Vikram Paul**, and **Serena Ward**. **View Lowenstein's news announcement about this transaction.**

> January 9-14, 2020

Lowenstein's representation of **PVH Corp.** [NYSE:PVH] in its definitive agreement to sell its Speedo North America business to Pentland Group for \$170 million in cash is highlighted in **Law360**, **Bloomberg Law**, **Retail Dive**, **Financial News**, and the **Global Legal Chronicle**. The Lowenstein deal team included **Marita A. Makinen**, **Andrew P. Erdmann**, **Doreen M. Edelman**, **Andrew E. Graw**, **Darren Goodman**, **Mary J. Hildebrand**, **Matt Savare**, **Michael Walutes**, **Jeffrey M. Shapiro**, **Jack Sidorov**, **Abbey E. Baker**, **Manali Joglekar**, **Justin Gindi**, **Sophia Mokotoff**, **Nicole Rae Morales**, **Bryan Sterba**, and **Vikram Paul**. The PVH team included Mark Fischer, Jeffrey Hellman, and Meredith Felz (Legal), along with Dana Perlman and Lina Yoo (In-house Deal Makers). *(subscription required to access certain content)* **View Lowenstein's news announcement about this transaction.**

> January 6, 2020

Matt Savare's predictions about artificial intelligence in 2020 are included in a roundup of opinions by legal technology thought leaders in **Law.com**. He anticipates that "transparency and traceability will capture the cultural and political zeitgeist. We're already seeing this trend with laws such as the GDPR and CCPA and various proposed laws regarding bias in artificial intelligence." He further predicts that the "conversation regarding data will move from one focused primarily on security to one focused on ownership, fairness, and trust." *(subscription required to access article)*

> November 18-26, 2019

Lowenstein's representation of **The Estée Lauder Companies Inc.** in its acquisition of the shares that the company does not already beneficially own in Have & Be Co. Ltd., the Seoul-based, global skin care company behind Dr. Jart+ and men's grooming brand Do The Right Thing, is noted in **Mergers & Acquisitions, Yahoo! Finance, Digital Commerce 360, PYMNTS.com, the Global Legal Chronicle, The Deal (article; deal listing), Law360, Business Wire, Bloomberg, and The Beauty Influencers.** Led by partner **Marita A. Makinen**, the Lowenstein deal team includes **Gina M. Seong, Darren Goodman, Doreen M. Edelman, Mary J. Hildebrand, Matt Savare, Michael Walutes, Jack Sidorov, Abbey E. Baker, Kate Basmagian, Manali Joglekar, Taryn E. Cannataro, Sophia Mokotoff, Carly S. Penner, Bryan Sterba, and Matthew Tippy.** (*subscription required to access article*) [View Lowenstein's news announcement about this transaction.](#)

> November 9, 2019

Lowenstein's representation of **W2O**, the leading independent provider of analytics-driven, digital-first marketing communications to the health care sector, in the acquisition of Arcus Medica, a recognized leader in medical and scientific communications, highlighted in the **Global Legal Chronicle.** The Lowenstein deal team included **David L. Goret, Marita A. Makinen, Andrew P. Erdmann, Matthew Tippy, Eugene R. Cheval, Tracy F. Buffer, Michael Walutes, Sophia Mokotoff, Megan Monson, Matt Savare, Bryan Sterba, Mary J. Hildebrand, Manali Joglekar, Carly S. Penner, Amy Komoroski Wiwi, and James C. Shehan.** [View Lowenstein's news announcement about this transaction.](#)

> October 3-7; November 8, 2019

Lowenstein's representation of NexPhase Capital in its investment in Popcornopolis was reported in **Business Wire, the Valdosta Daily Times, Bloomberg Law – Big Law Business, The Tullahoma Tennessee News, Mergers & Acquisitions, and the Global Legal Chronicle.** The Lowenstein team included **Christopher C. Henry, Michael Walutes, Matt Savare, Vanessa A. Ignacio, Julie Levinson Werner, James C. Shehan, Eric Jesse, Sabrina Cua, Bryan Sterba, Megan Monson, and Lauren M. Troeller.** [View Lowenstein's news announcement about this transaction.](#)

> September 5-20, 2019

Matt Savare is quoted in a multipart series by the **Hedge Fund Law Report** on artificial intelligence in the hedge fund industry. In **Part 1**, which focuses on ways fund managers and financial services companies can use artificial intelligence to streamline operations, Savare notes that most, if not all, hedge funds and financial service companies are using AI or third-party software embedded with AI to inform their trading decisions, assist with customer service, extend credit, detect fraud, among many other things. In **Part 2**, he responds to President Trump's Executive Order on AI: "AI is critical not only to the economy and society, but also to national security. ... Therefore, it is not surprising that the federal government is taking it so seriously." Savare further addresses the need for conducting due diligence with respect to data security when an "AI company offers its solution as a software-as-a-service, [as] it may have access to a manager's systems, nonpublic financial information." Given the risk of bias in AI, Savare states that "software makers who are coding their systems, or the employers who are utilizing the AI and feeding more data into it, must be mindful that the AI's decisions be fair and equitable." In **Part 3**, Savare addresses how AI can be used to conduct routine legal work for the benefit of clients and attorney alike. He uses the example of a large quantitative hedge fund with hundreds of different data-licensing contracts in differing forms: instead of using "an army of contract attorneys...it would be better to engage a AI service provider that could use optical character recognition, or OCR, to convert non-digital data into machine-encoded text ... The AI platform could then conduct a large portion of the diligence for them, including summarizing contract provisions, finding material information and identifying anomalies." He also suggests AI can be used when a hedge fund or private equity is researching whether to buy or invest in a company. Generally, AI allows lawyers to focus more on "high-value strategic services," and allows an organization to "service more clients; be more organized and consistent; use fewer people; and develop deeper connections among employees." However, "human involvement is still needed," says Savare. "People will always be more important – the machines are there to help them and their businesses grow." (*subscription required to access article*)

> March 25, 2019

Matt Savare is quoted in **ComputerWorld** and **The Economic Times** regarding IBM's new blockchain initiative with Stellar and the increased usage of blockchain in fin tech and cryptocurrencies in consumer transactions.

> February 6-8; March 9, 2019

Lowenstein Sandler's role as legal counsel to New Mountain Capital and portfolio company Topix Pharmaceuticals, Inc. in connection with the acquisition by Topix of ClarityRx Clinical Skin Care, Inc. is highlighted in **The PE Hub Network, Business Wire, the San Fernando Valley Business Journal, Cosmetics Technology, and the Global Legal Chronicle.** (Lowenstein deal team: **Marita A. Makinen, David L. Goret, Michael Walutes, Matt Savare, Vanessa A. Ignacio, Anthony W. Raymundo, Megan Monson, Bryan Sterba, and Jacob D. Unger.**) [View Lowenstein's news announcement about this transaction.](#)

> February 21-March 7, 2019

Matt Savare and **Bryan Sterba** address the major elements of open-source software (OSS) and how it is being utilized by fund managers, in an interview with the **Hedge Fund Law Report.** In the first of a three-part series, Savare explains blockchain's relation to open source, and how it can facilitate the settlement of international transactions in a fraction of the standard time. Sterba provides insight into the workings of copyleft licenses, including how some organizations navigate stringent licensing requirements. In part two, Savare and Sterba discuss the benefits of OSS, including its proper use and how it can equal cost savings if implemented correctly, as well as the security risks and license restrictions. In part three, Savare and Sterba evaluate actions fund managers can take to mitigate OSS risks, including policies, procedures and controls to adopt; ways to deal with third-party vendors; and due diligence.

> January 24, 2019

The PE Hub Network, The Deal, and Law360 (December 12, 2018; January 24, 2019) note Lowenstein Sandler as lead counsel to Cerberus Capital Management, L.P. in its acquisition of Sparton Corporation (NYSE: SPA). (Lowenstein deal team: **Marita A. Makinen, Robert G. Minion, Jeffrey Blumenfeld, Mary J. Hildebrand, Nicholas G. Mehler, Christine Osvald-Mruz, Matt Savare, Jeffrey M. Shapiro, James C. Shehan, Michael Walutes, Jack Sidorov, Norman W. Spindel, Stuart S. Yusem, Manali Joglekar, Sabrina Cua, Allison Gabala, Megan Monson, Alex H. Rosenthal, Bryan Sterba, Matthew Tippy, Lauren E. Killeen, and Lauren M. Troeller.**) (*subscription required to view certain content*) [View Lowenstein's news announcement about this transaction.](#)

> January 4, 2019

Matt Savare is quoted in **Bloomberg BNA** in an article discussing how online advertisers are utilizing blockchain to fight fraud. Savare, who is noted as a member of the Interactive Advertising Bureau's blockchain working group, recommends the tactic and comments that blockchain "dramatically reduces the incidence of fraud."

> July 30, 2018

The **PE Hub Network** and **Mergers & Acquisitions** note Lowenstein Sandler as counsel to **NexPhase Capital, LP** in its equity stake investment in **Brandt Information Services, LLC**.

> June 21, 2018

The **Global Legal Chronicle** profiles Lowenstein's representation of Dreams, a cutting-edge mobile application, in the negotiation of various content licensing agreements with BBC, Discovery, Bloomberg, and other major content licensors. The article also notes our firm's representation of Dreams in its Series A financing. The write-up lists the Lowenstein team: **Eric J. Weiner**, Matthew N. Holbreich, and **Christopher C. Henry** on the Series A financing and **Matt Savare** on the content licensing transactions. **View Lowenstein's news announcement about this transaction.**

> May 30, 2018

Cosmetics Technology and **Business Wire** note Lowenstein Sandler as legal counsel to **New Mountain Capital** and portfolio company **Topix Pharmaceuticals, Inc.**, in their acquisition of **DERMA E**. (Lowenstein deal team: **Marita A. Makinen**, **David L. Goret**, **Matt Savare**, **Michael Walutes**, **Darren Goodman**, **Eric Jesse**, **Manali Joglekar**, **Marc S. Kurzweil**, **Kimberly E. Lomot**, **Justin Gindi**, **Tim Janas**, **Megan Monson**, **Leah Satlin**, and **Jacob D. Unger**.)

> May 2, 2017

Matt Savare is quoted in **Communications Daily Newsletter** on establishing a real-world claim for virtual-world torts.

> May 1, 2017

In **Intellectual Property Watch**, **Matt Savare** comments on emerging IP issues as virtual reality and augmented reality technologies develop.

> November 18, 2016

In **Corporate Counsel**, **Matt Savare** comments on the dilemma that offensive speech creates for social media channels such as Twitter.

> July 31, 2015

Matthew Savare comments in **Law360** regarding the Federal Trade Commission's social media promotion guidelines for paid product reviews.

> August 7, 2014

In **The Daily Dot**, **Matt Savare** comments on copyright laws surrounding compilations of materials on viral content websites.

SPEAKING ENGAGEMENTS

> Speaker, **Investor Ready Program for Women Tech Founders in the U.S and Australia**, ELEVACAO, Webinar, September 21, 2020

> Speaker, **IAB'S Direct Brand Summit**, IAB, New York, NY, November 20, 2019

> Speaker, **Lowenstein Sandler and ACC New Jersey's 5th Annual Cyber Day**, Lowenstein Sandler; ACC New Jersey, Roseland, NJ, October 3, 2019

> Speaker, **CCPA Demystified: California's Privacy Legislation Explained**, IAB, November 15, 2018

> Speaker, **Lowenstein Sandler and ACC New Jersey's 4th Annual Cyber Day**, Lowenstein Sandler; ACC New Jersey, Roseland, New Jersey, October 10, 2018

> Moderator, **Data Privacy Issues Across the Digital Ad Ecosystem**, Privacy + Security Forum, Washington, D.C., October 3-5, 2018

> Presenter, **Unpacking the Blockchain**, Advertising Research Foundation Young Pros' Blockchain: Beyond Bitcoin, New York, NY, April 25, 2018

> **The ABC's of Blockchain: Altcoins, Bitcoins, and Coin Offerings**, Lowenstein Sandler, January 30, 2018 (Palo Alto)

> **Altcoins, Bitcoins, and Cryptocurrencies – Unpacking the Blockchain**, Flashpoint's First Annual Conference, October 24, 2017

> **2016 Cyber Hot Spots: Laws and Best Practices**, ACC - New Jersey and Lowenstein Sandler's Cyber Day, June 2, 2016

> **Get Seed Money To Grow Your Business**, LaunchNJ Women Entrepreneurs Group, March 8, 2016

> **Wearable Tech - What Is It? What Privacy Professionals Need to Know!**, International Association of Privacy Professionals (IAPP) KnowledgeNet, Roseland, NJ, March 3, 2016

EDUCATION

> Seton Hall University School of Law (J.D. 2004), summa cum laude, Articles Editor, **Seton Hall Law Review**, Valedictorian

> Monmouth University (M.A. 2001), summa cum laude, Co-valedictorian

> Drew University (B.A. 1995), summa cum laude

ADMISSIONS

> New York

> New Jersey