



Alex D. Leibowitz

Partner

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Alex leads M&A transactions. He has represented buyers and sellers in more than 100 M&A deals during his time at Lowenstein Sandler.

Alex also represents investors (PE and VC) in complex investment transactions. Typically, the M&A deals in which he has been involved entail a combination of meaningful intellectual property assets, venture capital investors, and private equity investors. In addition, he regularly advises businesses and investors in matters involving capital raising, corporate governance, and secondary sales (including private tender offers).

Leveraging more than a decade of experience, Alex anticipates issues and provides valuable assistance and insights to his clients. Founders and executives appreciate his ability to simplify complicated matters and present practical choices and solutions. Additionally, his clients' GCs and his colleagues look to Alex for his ability to apply complex cross-disciplinary legal analysis to real-world circumstances, identify key decision points, provide helpful risk-analysis, and supply technical explanations.

Alex is a "lawyer's lawyer" who is regarded as even tempered, easy to work with and a partner to the clients he serves.

EXPERIENCE

- > Represented View The Space Inc. in its strategic merger with Hightower Inc.
- > Represented Bai Brands LLC in its acquisition by Dr Pepper Snapple Group.
- > Represented Stryker Corporation in its acquisition of select assets of Restore Surgical LLC, d/b/a Instratek.
- > Represented Yodle in its acquisition by Web.com Group Inc.
- > Represented Maxymiser Holding Corporation in its acquisition by Oracle Corporation.
- > Represented Sprinklr Inc. in its acquisition of select assets of TigerLogic Corporation related to its Postano business; Booshaka Inc. related to its audience segmentation and management platform; newBrandAnalytic Inc. related to its location-specific text analytics platform; Get Satisfaction Inc. related to its customer community platform; and Demand Media Inc. related to its Pluck business; as well as client's acquisition of Scup Tecnologia S.A., TBG Digital Ltd., and Box Digital Solutions Limited.
- > Represented The Estée Lauder Companies Inc. in its acquisition of Le Labo.
- > Represented Flatiron Health in its acquisition of Altos Solutions Inc.
- > Represented SilverSky in its acquisition by BAE Systems plc.
- > Represented a leading provider of data and data analysis for consumer, technology, and health care businesses in its acquisition of a business intelligence services provider to the information and communications technology industry.
- > Represented the largest portal for eSports in its acquisition of the largest eSports competitive video gaming community in North America.
- > Represented a producer of home and business automation technology in raising capital and an acqui-hire transaction.
- > Represented SNL Financial in its leveraged recapitalization by New Mountain Capital.
- > Represented Sterling Infosystems in its acquisitions of EmployeeScreenIQ, Acxiom Information Security Services Inc., and Abso.
- > Represented Pivot Inc. in its acquisition by Chicago Mercantile Exchange Inc.
- > Represented a global supplier of specialty chemicals with a focus on processes for the surface treatment of metals and plastics in its acquisition of select assets related to glass surface protection technologies.
- > Represented a developer, manufacturer, and distributor of flavors and flavor technologies for food, beverage, tobacco, and oral hygiene applications by a publicly traded

- > international global flavor and fine ingredients company.
- > Represented a provider of accessory repair and overhaul services to the aerospace industry in its acquisition by a publicly traded international supplier of systems and equipment for aerospace, defense, and security.

NEWS & INSIGHTS

Publications

- > April 7, 2020
"Venture Capital Affiliation Checklist (for Rule 301(f) purposes for SBA 7(a) PPP Business Loans)," *Lowenstein Sandler LLP*
Ed Zimmerman, Matthew J. Moisan, Kimberly E. Lomot, Raymond P. Thek, Anthony O. Pergola, Alex D. Leibowitz

In the Media

- > August 24; August 25; August 27, 2020
Crunchbase News, **Precision Oncology News**, **Pulse 2.0**, and the **Global Legal Chronicle** report on the \$118 million Series B funding for Lowenstein client **MURAL**, the leading digital workspace for visual thinking and remote collaboration. The Lowenstein deal team included **Ed Zimmerman**, **Alex D. Leibowitz**, **Serena Ward**, **Brian A. Silikovitz**, **Darren Goodman**, **Mark P. Kessler**, and **Carly S. Penner**. *View Lowenstein's news announcement about this transaction.*
- > May 27-28, 2020
Aircall's \$65 million Series C funding round, the result of an international team from Osborne Clark (including Lowenstein Sandler) advising **DTCP's** Venture and Growth Fund II, is noted in **TechCrunch**, **Inside Intercom**, **Business VoIP**, **Venture Capital Journal**, **SiliconANGLE**, **Silicon Republic**, and **VentureBeat**. (The Lowenstein team was led by **Anthony O. Pergola** and **Alex D. Leibowitz**, along with **Matthew W. Stichinsky** and **Jenna-Marie Tracy**, and the firm's **Global Trade & Policy** team (led by **Doreen M. Edelman**), among others.) *View Lowenstein's news announcement about this transaction.*
- > September 30-October 4; November 7, 2019
TCG Capital Management's \$83 million investment in Lowenstein client Food52 by was reported by **The Wall Street Journal**, **Vox**, **Yahoo! Finance**, **Cision PR Newswire**, **The Big Lead**, **TMCNet.com**, **The PE Hub Network**, **Bloomberg Law – Big Law Business**, **Markets Insider**, **Morningstar**, **benzinga**, **StreetInsider.com**, **Financial Content**, **Law360**, **IT News Online**, and the **Global Legal Chronicle**. (The Lowenstein Sandler deal team was led by deal lawyers **Ed Zimmerman** and **Alex D. Leibowitz**, with tax support from **Brian A. Silikovitz** and **James E. Gregory** (executive compensation). The Lowenstein attorneys on the team were **Robert W. Lynn**, **Pooja Patel**, **Elias Kwon**, **Bianka V. Barraza**, and **Matthew J. Moisan**, with subject matter expertise from **Sophia S. Mokotoff** (tax), **Megan Monson** (executive compensation), **Leah Satlin** (commercial contracts), **Taryn E. Cannataro** (executive compensation), and **Eric Jesse** (insurance). *View Lowenstein's news announcement about this transaction.*
- > August 14, 2018
CNBC highlights Intapp's acquisition by DealCloud. Lowenstein was counsel to DealCloud for this transaction. *View Lowenstein's news announcement about this deal.*
- > August 3, 2018
The **Global Legal Chronicle** notes Lowenstein Sandler's representation of **Safe Banking Systems** (SBS) in its acquisition by **Accuity**. The write-up lists the Lowenstein team: **Raymond P. Thek**, **Alex D. Leibowitz**, **Pooja Patel**, **Mitchell McDonald**, and **Zarema A. Jaramillo**. *View Lowenstein's news announcement about this transaction.*

EDUCATION

- > Duke University School of Law (J.D. 2009)
- > Rutgers, The State University of New Jersey (B.A. 2006), summa cum laude

ADMISSIONS

- > New York
- > New Jersey