



## Valeska Pederson Hintz

Partner

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Valeska's practice focuses on initial public offerings, corporate governance, mergers and acquisitions, SEC reporting and compliance, risk management and venture capital financings. She has represented investment banks and venture capitalists in a variety of equity transactions, including public offerings and private placements.

With a breadth of experience in the technology field, Valeska is highly attuned to the business and legal challenges that technology companies routinely face today. She has worked with companies in a wide array of industries, including software, media, adtech, biotechnology, computer, semiconductor, consumer goods, blockchain and social networking.

Prior to joining Lowenstein Sandler, Valeska was in-house counsel at a late-stage biotechnology company, and worked in the finance and strategic marketing departments of a public semiconductor company. She was also an associate at Wilson Sonsini Goodrich & Rosati and at Latham & Watkins.

## NEWS & INSIGHTS

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### Publications

- > February 20, 2020  
**"Boardroom Hot Topics: ESG, Purpose And Stakeholders,"** *Law360*  
Valeska Pederson Hintz, James O'Grady
- > February 12, 2020  
**"Key Issues for Boards 2020,"** *Lowenstein Sandler LLP*  
Valeska Pederson Hintz, Kathleen A. McGee, Zarema A. Jaramillo
- > August 2, 2016  
**"Late Stage Startups Trip SEC Rule 701 Long Before IPO,"** *Forbes Tech*  
Peter H. Ehrenberg, Valeska Pederson Hintz, Ed Zimmerman

### In the Media

- > August 26, 2021  
**Bloomberg Law** includes comments by **Valeska Pederson Hintz** on Bill Ackman's new "SPARC" vehicle, or special purpose acquisition rights company. Pederson Hintz says, "SPARCs might only attract a small pool of dealmakers due to financing risks." She adds, "If you're not a super famous person like Bill Ackman, I don't see how you convince target companies they should announce a deal with you and spend all the time negotiating it in the hopes you're going to be able to rally all these rights holders."
- > August 10, 2021  
**Compliance Week** and **Bloomberg Law** include comments by **Valeska Pederson Hintz** about the Securities and Exchange Commission's decision to approve rule changes proposed by Nasdaq that require Nasdaq-listed companies to disclose information about their board's diversity. Pederson Hintz tells **Compliance Week**: "All U.S. public companies, Nasdaq-listed or otherwise, should be paying attention to what investors do with the data disclosed as a result of Nasdaq's board diversity rules. If they don't want to fall behind the curve, they should act to address diversity concerns before that data is used against them." In **Bloomberg**, she adds that the new rules will give investors "access to an arsenal of information on board diversity that they can use to analyze the issuer, compare it to peers, and apply pressure."
- > June 10, 2021  
**Valeska Pederson Hintz**, partner in **Lowenstein's Tech Group**, Corporate Governance & Compliance, and **Capital Markets & Securities** practices, speaks to **The Information** about how an increasing number of tech founders are maintaining control of their companies through supervoting rights. Pederson Hintz says: "It really has just become the norm to do this high-vote stock," adding that it is an important consideration for firms going public via SPAC, as well as IPO.
- > June 17, 2019  
**Valeska Pederson Hintz** is quoted in **Bloomberg Law** discussing the \$20.8 million valuation of Slack, a work-messaging tech unicorn, prior to its direct listing. She explains that, when a company pursues a direct listing instead of an initial public offering, "you need enough brand recognition and people need to understand what your product is." She also suggests that Slack should look to the Spotify precedent and disclose stock prices from recent private sales in its registration statement ahead of going public: "You have to really help people with price discovery." (*subscription required to access article*)

> January 14, 2019

**Valeska Pederson Hintz** is quoted in **Forbes** in which she discusses Slack, a work-messaging tech unicorn, and the company's plan to forego a traditional initial public offering (IPO) in favor of a direct listing this year. The article describes this as an unconventional move that could encourage other tech unicorn companies to consider a direct listing in lieu of an IPO, though this isn't likely to become a mainstream trend. Pederson Hintz suggests that large tech unicorns are uniquely positioned to take advantage of a direct listing for their market debut because they are often well-capitalized and have brand recognition (**Wealth Daily** also quotes Pederson Hintz on this point). She states that direct listings are faster and cheaper than traditional IPOs. (*subscription required to access article*)

> November 5-12; December 13-19, 2018

**MarketWatch**, **GlobeNewswire**, **TenLinks**, **StreetInsider.com**, **Yahoo! Finance**, **Digital Engineering**, **Global Legal Chronicle**, and **Crain's Detroit Business** note Lowenstein Sandler as counsel to Altair Engineering Inc. (Nasdaq: ALTR) in its \$176 million acquisition of Datawatch Corporation (Nasdaq: DWCH). (Lowenstein deal team: **Peter H. Ehrenberg**, **Michael J. Mueller**, **Elizabeth A. Mandle**, **Justin Gindi**, **Colin J. Kirby**, **Valeska Pederson Hintz**, **Kate Basmajian**, **Lauren E. Killeen**, **Darren Goodman**, **Megan Monson**, **Brian A. Silikovitz**, **Sophia Mokotoff**, **Mark P. Kessler**, **Manali Joglekar**, **Leah Satlin**, **Jeffrey Blumenfeld**, **Jack Sidorov**, **Jeffrey M. Shapiro**, **Lynda A. Bennett**, **Eric Jesse**, **Lowell A. Citron**, **Lauren M. Troeller**, and **Erica Perlmutter**.) [View Lowenstein's news announcement about this transaction.](#)

> August 4, 2016

**Bloomberg View** cites a **Forbes Tech** article by **Ed Zimmerman**, **Peter Ehrenberg**, and **Valeska Pederson Hintz** on SEC Rule 701 in its discussion of robot funds and bank regulation.

## SPEAKING ENGAGEMENTS

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> Speaker, **Investing in Blockchain**, New York Fintech Week Conference, New York, NY, August 1, 2018

> Speaker, **Cryptocurrency and Token Offerings**, Interactive Advertising Bureau (IAB) Tech Lab, BUIDL: State of Blockchain in Advertising Conference, New York, NY, July 17, 2018

> Speaker, **VentureCrushATX**, The Tech Group, Austin, TX, June 20, 2018

> Panelist, **Structuring and Financing a Reg D Security Token Offering**, The Block's "The Internet of Trust and Money", New York, NY, May 16, 2018

> Speaker, **The ABC's of Blockchain: Altcoins, Bitcoins, and Coin Offerings**, Osborne Clarke Conference Center, January 30, 2018

> Speaker, **Understanding Private Placement Memorandums**, North American Securities Administrators Association (NASAA) 2015 Annual Conference, November 13, 2015

## EDUCATION

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> Fordham University School of Law (J.D. 2006), cum laude, *Fordham International Law Journal*

> The University of Texas at Austin (B.B.A. 2003), cum laude, Dean's List, Engineering Route to Business: Electrical Engineering and Financial Management

## ADMISSIONS

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> California

> Texas

> Commonwealth of Virginia