

## I The Tech Group

It takes a different type of vision to turn an innovative idea into a successful business. It takes a different type of investor to back a disruptive new idea. Fueled by technological innovation, the companies that emerge from this combination are different, too. They create intellectual property, develop opportunities, realize profits, and use legal services in a distinctive way.

The Tech Group's mission is to recognize and understand these differences and provide effective, creative solutions to the business challenges they engender. From company formations to Series A venture transactions, from complex intellectual property matters to M&A or IPO exits, we are passionate about helping entrepreneurs and investors achieve their goals—and in doing so, change the world!

Each year, The Tech Group helps create hundreds of new businesses. We currently work with more than 500 early-stage companies and many more that are in growth stage. Entrepreneurs trust us to provide the market connectivity and strategic guidance they need to bring their ideas to fruition and to successful and lucrative exits.

Leading venture investors regularly rely on our commitment to client service, our wealth of experience, and our deep market knowledge. Our outstanding track record with investors has earned us consistent rankings in the top handful of firms closing the highest number of venture transactions each year, as well as a ranking as one of *Dow Jones Private Equity Analyst's* top five most active law firms. In the past two years alone, we have closed more than 1,000 growth equity, angel, and private equity investments.

Here in The Tech Group, we understand both the challenge and the value of innovation. That is why some of the most iconic companies in the innovation landscape trust us to help create and manage their intellectual property portfolios. Clients like Applied Materials, Intel, Google, Red Hat, Cypress Semiconductor, and Electronic Arts depend on us to anticipate—and meet—their needs rather than merely react.

Because our clients and our industry are different, we believe this industry demands far more than just excellent legal work and top-notch client service. To succeed in the innovation arena, one must contribute as a builder of the community. Unique in the industry, our **VentureCrush** platform provides support and connectivity to the venture marketplace through a varied array of creative approaches, including **VentureCrushNY**, **VentureCrushSF**, **VentureCrushAV**, **VentureCrushFG**, and **VentureCrushFGX**. The success of **VentureCrush** and other Tech Group programs and events reflects the support and participation of hundreds of entrepreneurs, investors, and innovators in the venture community. We invite you to click through to learn more about the many contributors to the success of **VentureCrush** and The Tech Group network.

## EXPERIENCE

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- > Represented the owners of TGaS Advisors in its acquisition by Trinity Partners.
- > ACV Auctions in its \$31 million Series C financing led by Bessemer Venture Partners, Tribeca Ventures, SoftBank NY, and Armory Square Ventures. We previously represented ACV Auctions in its \$15 million Series B financing.
- > Centivo, a new type of self-funded health plan, in its \$34 million Series A financing led by Bain Capital Ventures, with additional investments from F-Prime Capital Partners, Maverick Ventures, Bessemer Venture Partners, Ingleside Investors, Rand Capital, Grand Central Tech Ventures, and Oxeon Investments.
- > Perch, the marketplace for buying and selling homes, in its \$30 million Series A financing led by FirstMark Capital, with Juxtapose and Accomplix also participating in the round.
- > Aetion, Inc. in its \$36.4 million Series B financing, in a round led by New Enterprise Associates (NEA) and including, as a new investor, Amgen Ventures, alongside existing investors Flare Capital Partners, Lakestar, and Oxeon Ventures. We previously represented Aetion in its \$11.2 million Series A financing led by Flare Capital Partners and joined by Lakestar.

## HONORS & AWARDS

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- > **Utah Business: Legal Elite (2016)**  
Category: Intellectual Property
- > **Utah Business: Legal Elite (2018-2019)**  
Category: Intellectual Property
- > **World Trademark Review: World Trademark Review (2012-2019)**  
Listed among the preeminent trademark practices in *World Trademark Review 1000 - The World's Leading Trademark Professionals*
- > **World Trademark Review (2012-2019)**  
Recognized among leading global trademark practitioners
- > **World Trademark Review (2019)**  
Recognized among leading global trademark practitioners
- > **Leadership Council on Legal Diversity: Fellows Program (2018)**  
Landmark program created to identify, train, and advance the next generation of leaders in the legal profession