



## **I Privacy & Cybersecurity**

In today's digital world, where data has become a key asset for conducting business, companies continue to face greater privacy and cybersecurity risks.

Our Privacy & Cybersecurity team helps clients navigate the rapidly evolving, increasingly complex privacy and security law landscape in the United States, the EU, and around the world. Our cross-disciplinary practice draws on the extensive knowledge and experience of lawyers in our Employment, Employee Benefits, Insurance, Bankruptcy, Intellectual Property, and Litigation practices. Our targeted counsel is relevant to companies across diverse industries, such as health care, retail, professional services, communications, financial services, advertising, and entertainment.

Our deep knowledge, combined with our transactional experience, provides our clients with exceptionally effective counsel. Our team is equally well versed in FTC regulations and investigations, data breach preparation, response and remediation, and the defense of class action litigation resulting from information security and privacy law violations.

Today, U.S. companies must carefully consider privacy and data security laws when conducting business with entities and individuals located in foreign jurisdictions. We routinely counsel clients on their responsibilities when their business operations extend beyond U.S. borders, including compliance with the EU's new General Data Protection Regulation (GDPR), which became effective in May 2018.