

## Patent Counseling & Prosecution

Of the many factors that contribute to a company's success, the most powerful determinant is also the simplest: an exceptional product. Protection of unique resources—these end products, plus the creative processes that bring them to market—is a critical line of defense in the ongoing pursuit of competitive advantage. The intellectual property and patent attorneys in the Tech Group at Lowenstein Sandler guide technologically sophisticated companies and their investors on the identification, protection, and strategic use of intellectual property. *Chambers USA: America's Leading Lawyers for Business* comments, "This New Jersey heavyweight acts for a range of Fortune 500 companies from the pharmaceutical, life sciences and technology industries ... In addition to supporting the corporate department, the group attracts its own client base through its litigation prowess and patent and licensing capability, assisting a number of startup companies to build portfolios."

Our attorneys include registered patent lawyers and practitioners in intellectual property, technology, and privacy law. Our patent prosecutors hold degrees in physics, chemistry, biology, electrical engineering, and mathematics, allowing key insight into the processes that create virtually every imaginable product and patentable method or process. Our IP attorneys also collaborate with business lawyers to advise on the intellectual property implications of any corporate transaction in a technology-based or science-based company's business cycle.

Our patent attorneys help identify potentially valuable inventions, prepare and prosecute patent applications, and conduct related opinion and counseling work for companies ranging in size from startups and the venture funds that back those companies to Fortune 100s and leading research universities. Our lawyers work on products, methods, and processes ranging from stem cell therapies to systems on a chip, semiconductors, fiber optic switching systems, and financial services software.

We also help individuals and companies properly register, secure, and maintain trademarks, copyrights, and trade secrets. We counsel owners and licensees of every type of intellectual property on the gamut of licensing and strategy issues. As businesses are increasingly defined by the way they harness and utilize the collective brainpower of their personnel, we help ensure that their intellectual capital is not only protected but leveraged in a way that furthers their business goals.

## HONORS & AWARDS

---

### > Juristat:

- Ranked in Top Firms with the highest allowance rates with patent eligibility (Alice) rejections with the U.S. Patent and Trademark Office (2017)
- Ranked No. 1 in Top Firms for patent applications with the U.S. Patent and Trademark Office in Technology Center 2400 (2016)
- Ranked No. 2 in Top Firms for Business Methods Applications with an allowance rate of 72.7 percent in 3620, 3680s, and 3690s (2016)
- Ranked in Top Firms for e-commerce patent applications with the United States Patent and Trademark Office in Technology Center 2100 (2015-2016)

### > Intellectual Asset Management (IAM) (2015-2017)

- Listed among the preeminent patent practices in IAM's Patent 1000—The World's Leading Patent Practitioners
- Chair of our Intellectual Property practice, Mark P. Kessler, and partners Stephen R. Buckingham, Robert J. Paradiso, and Marina Portnova individually recognized among leading global patent practitioners

### > IPWatchdog.com (2015)

Ranked among the top most successful firms at obtaining patents in Technology Center 2400, according to **IPWatchdog.com**. The firm ranked No. 2 with an allowance rate of 97.4 percent. Many of the patent applications in TC 2400 are on the front line of the fight against cybercrime, a large and growing problem in the U.S. The TC 2400 list recognizes firms that have at least 100 disposed applications. Lowenstein Sandler's Tech Group is also recognized for its **VentureCrush** events that bring together tech industry founders with VC, growth equity, PE, and angel investors to provide community-building experiences to the innovation industry.

### > Intellectual Property Today (2015)

Lowenstein Sandler once again earned a place as a Top Patent Firm in *Intellectual Property Today*. Lowenstein secured a total of 653 design and utility patents on behalf of our clients in 2014, an increase of almost 40 percent from the prior year.

### > United States Patent and Trademark Office: Patent Pro Bono Certificate (2018)

### > Utah Business: Legal Elite (2016)

Category: Intellectual Property

### > Utah Business: Legal Elite (2018-2019)

Category: Intellectual Property