



## Lowenstein Sandler's Cybersecurity Awareness Series

### Session 16 – Why Lowenstein's Data360 Approach is Different from Other Firms

By [Amy S. Mushahwar](#) and [Kathleen A. McGee](#)

FEBRUARY 2026

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**Amy S. Mushahwar:** One thing that we've been very excited about is our launch of the [Data360](#) approach. Most law firms have one, maybe two Technologists—our team has five and of varying different disciplines, CISOs, those who are doing development, and we have folks who are specialists in intelligence.

Having that coupled technical expertise with world-class lawyers like Kathleen coming directly out of the New York AG's office, as well as other members of our team, set us apart, and it creates a much more integrated product.

**Kathleen A. McGee:** What would we have liked to have seen companies do? What would have made our review of them better for them? And the answer really came down to making sure that the lawyers were doing their job, not just under the legal approach, but also really coming up with the best technology approaches for clients. And that really comes down a lot to data management these days and thinking about how clients and their use of data and the technologies around that are being employed.

**Amy S. Mushahwar:** We are able to explain with granular precision the technical aspect of what we're facing—be it a breach, a privacy media concern, a massive issue with regard to child safety, or what we're seeing on a day-to-day basis, little demand letters about your websites—we're able to couple granular technology with excellent legal skills and come out with a much better product.