



## Valeska Pederson Hintz

Partner

Palo Alto

T: +1 650.433.5638 | F: +1 650.433.5639

vpedersonhintz@lowenstein.com

Valeska's practice focuses on initial public offerings, corporate governance, mergers and acquisitions, SEC reporting and compliance, risk management and venture capital financings. She has represented investment banks and venture capitalists in a variety of equity transactions, including public offerings and private placements.

With a breadth of experience in the technology field, Valeska is highly attuned to the business and legal challenges that technology companies routinely face today. She has worked with companies in a wide array of industries, including software, media, adtech, biotechnology, computer, semiconductor, consumer goods, blockchain and social networking.

Prior to joining Lowenstein Sandler, Valeska was in-house counsel at a late-stage biotechnology company, and worked in the finance and strategic marketing departments of a public semiconductor company. She was also an associate at Wilson Sonsini Goodrich & Rosati and at Latham & Watkins.

## NEWS & INSIGHTS

---

### Publications

- > February 20, 2020  
**"Boardroom Hot Topics: ESG, Purpose And Stakeholders,"** *Law360*  
Valeska Pederson Hintz, James O'Grady
- > February 12, 2020  
**"Key Issues for Boards 2020,"** *Lowenstein Sandler LLP*  
Valeska Pederson Hintz, Kathleen A. McGee, Zarema A. Jaramillo
- > August 2, 2016  
**"Late Stage Startups Trip SEC Rule 701 Long Before IPO,"** *Forbes Tech*  
Peter H. Ehrenberg, Valeska Pederson Hintz, Ed Zimmerman

### In the Media

- > June 17, 2019  
**Valeska Pederson Hintz** is quoted in **Bloomberg Law** discussing the \$20.8 million valuation of Slack, a work-messaging tech unicorn, prior to its direct listing. She explains that, when a company pursues a direct listing instead of an initial public offering, "you need enough brand recognition and people need to understand what your product is." She also suggests that Slack should look to the Spotify precedent and disclose stock prices from recent private sales in its registration statement ahead of going public: "You have to really help people with price discovery." (*subscription required to access article*)
- > January 14, 2019  
**Valeska Pederson Hintz** is quoted in **Forbes** in which she discusses Slack, a work-messaging tech unicorn, and the company's plan to forego a traditional initial public offering (IPO) in favor of a direct listing this year. The article describes this as an unconventional move that could encourage other tech unicorn companies to consider a direct listing in lieu of an IPO, though this isn't likely to become a mainstream trend. Pederson Hintz suggests that large tech unicorns are uniquely positioned to take advantage of a direct listing for their market debut because they are often well-capitalized and have brand recognition (**Wealth Daily** also quotes Pederson Hintz on this point). She states that direct listings are faster and cheaper than traditional IPOs. (*subscription required to access article*)
- > November 5-12; December 13-19, 2018  
**MarketWatch, GlobeNewswire, TenLinks, StreetInsider.com, Yahoo! Finance, Digital Engineering, Global Legal Chronicle, and Crain's Detroit Business** note Lowenstein Sandler as counsel to Altair Engineering Inc. (Nasdaq: ALTR) in its \$176 million acquisition of Datawatch Corporation (Nasdaq: DWCH). (Lowenstein deal team: **Peter H. Ehrenberg, Michael J. Mueller, Elizabeth A. Mandle, Justin Gindi, Colin J. Kirby, Valeska Pederson Hintz, Kate Basmajian, Lauren E. Killeen, Darren Goodman, Megan Monson, Brian A. Silikovit, Sophia Mokotoff, Mark P. Kessler, Manali Joglekar, Leah Satlin, Jeffrey Blumenfeld, Jack Sidorov, Jeffrey M. Shapiro, Lynda A. Bennett, Eric Jesse, Lowell A. Citron, Lauren M. Troeller, and Erica Perlmutter.**) **View Lowenstein's news announcement about this transaction.**
- > August 4, 2016  
**Bloomberg View** cites a **Forbes Tech** article by **Ed Zimmerman, Peter Ehrenberg, and Valeska Pederson Hintz** on SEC Rule 701 in its discussion of robot funds and bank

regulation.

## SPEAKING ENGAGEMENTS

---

- > Speaker, **Investing in Blockchain**, New York Fintech Week Conference, New York, NY, August 1, 2018
- > Speaker, **Cryptocurrency and Token Offerings**, Interactive Advertising Bureau (IAB) Tech Lab, BUILD: State of Blockchain in Advertising Conference, New York, NY, July 17, 2018
- > Speaker, **VentureCrushATX**, The Tech Group, Austin, TX, June 20, 2018
- > Panelist, **Structuring and Financing a Reg D Security Token Offering**, The Block's "The Internet of Trust and Money", New York, NY, May 16, 2018
- > Speaker, **The ABC's of Blockchain: Altcoins, Bitcoins, and Coin Offerings**, Osborne Clarke Conference Center, January 30, 2018
- > Speaker, **Understanding Private Placement Memorandums**, North American Securities Administrators Association (NASAA) 2015 Annual Conference, November 13, 2015

## EDUCATION

---

- > Fordham University School of Law (J.D. 2006), cum laude, *Fordham International Law Journal*
- > The University of Texas at Austin (B.B.A. 2003), cum laude, Dean's List, Engineering Route to Business: Electrical Engineering and Financial Management

## ADMISSIONS

---

- > California
- > Texas
- > Commonwealth of Virginia